Project: "Water conserving hydroponic green forage production to augment livestock productivity"

Year: 2014-15, Project Outlay: Rs.28.85 lakh

## **Success Stories from Farmer**

| SI.No. | Components              | Details  |
|--------|-------------------------|--|
| 1      | Name of the farmer      | Th.M,Nithyanantham                                     |
| 2      | Address                 | Nathammedu village,<br>Thiruvallur (Dt.)               |
|        | Village                 | Thirdvalidi (Dt.) Thirunindravur                       |
|        | Post                    | Thirunindrayur   |
|        | District                | Thiruvallur (Dt.)                                      |
|        | State                   | Tamil Nadu   |
| 3      | Contact details:        | Phone:9445707777                                       |
| 4      | Details of the farm     | Size:  |
|        | (Size, location, water  | Doing integrated organic farming system                |
|        | availability etc)       | Farm : 18 acres  |
|        |                         | Animals: 7 cows and 10 calves                          |
|        |                         | Location: Nathammedu village                           |
|        |                         | Water availability: Adequate                           |
| 5      | Membership in self -    | Not applicable   |
|        | help group producers,   |  |
|        | cooperative/company,    |  |
|        | cooperative etc (Give   |  |
|        | details)                |  |
| 6      | Name of the central     | NADP scheme  |
|        | sector/state scheme     | Water conserving hydroponic green forage production to |
|        | utilized by the farmers | augment livestock productivity                         |
|        | and the period          |  |
| 7      | Technologies/Good       | Technology adopted: Hydroponic fodder production       |
|        | agricultural practices  | method   |
|        | /facility/benefits      | Details:   |
|        | obtained with details   | He is interested in establishing Hi -Tech farm. He got |

|    |                         | information about hydroponic fodder production method     |
|----|-------------------------|---|
|    |                         | through the exhibition conducted by TANUVAS where         |
|    |                         | hydroponic fodder which was popularized in Tamil Nadu     |
|    |                         | by this scheme was displayed. As a farmer he is very      |
|    |                         | fascinated to know the technology and wanted to adopt it  |
|    |                         | immediately after visiting and the hydroponic fodder      |
|    |                         | production method athat is being followed at university   |
|    |                         | Research Farm under NADP scheme. He also purchased        |
|    |                         | a low cost hydroponic machine (40kg /day production       |
|    |                         | capacity) which was devised and popularised under the     |
|    |                         | NADP scheme to feed the animal at his farm.               |
| 8  | Details of result       | Yet to be studied   |
|    | obtained due to the     |   |
|    | adoption of             |   |
|    | technologies            |   |
| 9  | Marketing strategy      | Not applicable  |
|    | Export market           | Not applicable  |
| 10 | Factors contributing to | Extensive work on Hydroponic fodder Production method     |
|    | success                 | was carried out at University Research Farm under the     |
|    |                         | NADP scheme on "Water conserving hydroponic green         |
|    |                         | forage production to augment livestock productivity". Due |
|    |                         | to the promising results obtained through various growth  |
|    |                         | and feeding trials the hydroponic fodder production       |
|    |                         | method is popularized throughout Tamil Nadu for the       |
|    |                         | benefit of farmers.                                       |
| 11 | Any other relevant      | Not applicable  |
|    | information             |   |



Low Cost Hydroponic Device (40 kg/Day production capacity) produced by the influence of the scheme



Farmer Th.M. Nithyanantham purchasing the Low cost hydroponic Device from our Honorable Vice Chancellor TANUVAS.